

Madame C.J. Walker

Quote: “I want the great masses of my people to take a greater pride in their personal appearance and to give their hair proper attention.”

My favorite person in black history is Madame C.J. Walker. Her real name is Sarah Breedlove, she was born December 23, 1867. She was an inventor, and entrepreneur. She is my favorite person in black history because, she created a line of hair products for African-American hair. She suffered from scalp ailment when she was young, which is a skin condition that causes you to lose your hair. She started experimenting with store bought products and home remedies. She soon was hired by Annie Malone a successful black hair product entrepreneur. Walker was hired as a Commission agent. She moved to Colorado where her husband help her advertise. She promoted her products by traveling around the country giving speaking-demonstrations about them. She eventually set up the Madame C.J. Walker Laboratories to manufacture cosmetics and to train beauticians for work. Her great business led her to be one of the first African-American women to become a millionaire.